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FOR IMMEDIATE RELEASE

Logisens Presents Solution to Costs of Business Stress at National Conference.

Logisens Corp., a Ft. Collins, Colorado technology startup presented the findings of its research into reducing stress among office workers at the National Institute for Occupational Safety and Health's conference, *WorkLife 2007, A Symposium on Protecting and Promoting Worker Health*, held September 10-11 in Bethesda, Maryland. Co-sponsored by the CDC, HHS, and over 30 national health and safety interest groups, and Fortune 500 companies, the conference addressed the need for U.S. business to double its current level of productivity to maintain its current level of economic prosperity—a major challenge in light of the negative impact of rising health care costs on levels of productivity.

Logisens was one of 60 companies and organizations who offered workplace programs and policies to prevent injury and disease and promote health. Its research tested a workplace stress management tool that includes a computer mouse implanted with its patented biosensor to detect and alert the user to changes in stress levels. Computer software delivers proven micro-trainings within the user's daily workflow to teach skills in managing stress. The behavioral change effected by the increased awareness and learned skills are reinforced over a six months period of data review and PC coaching.

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Three pilot studies, conducted in business and government office settings from 2004-2006, measured three areas of impact of the product on users in the workplace:

1. Psychological measures including burnout, work stress, and job/life satisfaction
2. Productivity
3. User friendliness

Results of the three studies included decreases in burnout ranging from 14-24%, decreases in work stress ranging from 17-44% and increases in productivity from 4-9%.

A prospective cost benefit and ROI analysis formulated from research data and published industry studies include savings per employee per year of:

1. Turnover: \$321 to \$846
2. Absenteeism: \$89 to \$235
3. Productivity \$2,941 to \$4,923

Logisens Corp. is a bioweb technology systems integrator founded in 2004 by Chris Stockinger, an Austrian-born bio-medical engineer who has worked on biosensors in the medical and clinical environment for over 15 years. In 2006 Logisens won the Apex Award from the Colorado Software and Internet Association for the most innovative technology of the year. The Logisens team has also won two European awards for its unique biotechnology applications in the clinical and sports markets.

The company is privately held and headquartered in Ft. Collins, Colorado. It has commercialized its stress management system under the brand name Optimal Office™ and is currently introducing it in markets in the U.S. and Europe.

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