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FOR IMMEDIATE RELEASE

Desktop Stress Tool Protects Users

Logisens Corp, a Ft. Collins, Colorado technology startup offers a twist on workplace technology advances that threaten user privacy. It's initial product offering, Optimal Office™ detects stress levels in corporate computer users, but houses data in a password-protected user account on its own servers. Corporate management can view only aggregate data of consenting users. The product's security measures comply with the US regulations of the Safe Harbor Treaty and the German Privacy Act, which is one of the strictest privacy acts in existence.

A patented bio-sensor measures skin conductance levels and temperature change to alert the user to elevated stress levels. The program's software delivers a series of 30-second to four minute breathing, stretching and calming exercises to the user's computer throughout the day. The micro-trainings in the current *Manage Stress* module, incorporate the Trans-theoretical Model of Behavioral Change and Adult Learning Theory, resulting in successful behavioral change learned in small steps, over a period of six to eight months.

“Optimal Office has been built from a ‘privacy first’ point of view,” says its inventor and Logisens CEO Chris Stockinger. “The key to privacy is our SensEngine database which incorporates bank level security and with user accounts, passwords and encryption. Our User data will never be accessible to our corporate customers, except in aggregate form of groups

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larger than eight participants, who have all consented to share their data anonymously.”

Optimal Office users have reported positive experiences working through the trainings at their own pace and viewing their personal progress reports. Companies providing their employees with the Optimal Office system can demonstrate a positive return on investment, reduced healthcare costs and improved productivity.

Logisens Corporation is a Ft. Collins Colorado-based bio-web technology systems integrator. The company combines bio-sensor technology, with web-delivered content to deliver products and services that improve life effectiveness, health and well being.

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